

Bartol

New Student Advertising for Dance Studios

One of the most recommended names in New Student Advertising, Bartol works with over 80 studio clients across the USA, Canada, South America, Europe, the UAE, and Asia. He specializes in filling private and group classes with both adult and children students, running paid advertising, search visibility, and recruitment campaigns that turn interest into booked lessons. His work is recommended by well-known studio managers, regional managers, and DWTS stars, and his campaigns are built around what actually keeps a studio full: a steady flow of qualified new students and the teachers to serve them.

What He Does

- **New Student Advertising.** Google and Meta campaigns built specifically for dance studios, targeting adults and the gold generation looking for a social, enjoyable alternative to the gym.
- **Private and Group Class Enrollment.** Campaigns structured around the lesson types studios actually want to fill, for both adult and children programs.
- **SEO and Organic Ranking.** Successful organic ranking on Google Search and inside AI language models, so studios get found long after the ad budget stops.
- **Teacher Recruitment Campaigns.** Dedicated hiring campaigns that bring in instructors, so growth in students never outpaces the ability to teach them.
- **Studio Websites and Landing Pages.** Pages designed to convert traffic into booked introductory lessons rather than just look good.
- **Newsletters and Content Planning.** Ongoing communication that keeps current students active and past leads warm.

Where He Works

Over 80 studio clients across the USA, Canada, South America, Europe, the UAE, and Asia. Campaigns run in English, German, and Spanish, adapted to each market rather than translated.

Why Studios Work With Him

Dance studio marketing is its own discipline. General agencies sell packages; Bartol builds around how a studio actually earns, from the first ad a prospective student sees through to the introductory lesson, the follow-up, and the instructor standing on the floor to teach it. That focus is why recommendations come from inside the industry itself.