



MASTERS SERIES DANCER MEMBERSHIP PROGRAM

Status • Recognition • Growth

Presented by Novora Culture Concepts – Masters Series Germany

INTRODUCTION

The Masters Series Dancer Membership Program recognizes and celebrates every dancer's journey. From first steps to international success.

Through this program, dancers become part of an international Masters Series community that combines **status, progress, and reward**.

Every participant in a Masters Series event automatically becomes part of the Masters Series family. Each member receives recognition and the opportunity to advance through seven official status levels.

Members can either:

- **Buy a level** to access immediate benefits and privileges.
- **Earn a level** through points to receive certificates and achievements.

Masters Series Membership

Dance. Progress. Rise.

Your stars show your journey.

Your status proves your commitment.



Overview

Level	*	Annual Fee	One-time Fee	Points Range	Key Benefits
Masters Dancer	1	60 €	50 €	0–4,999	€5 promo code per Masters Series event, access to Masters Series Cups & Ranking, membership card, Instagram presentation
Masters Dancer Plus	2	85 €	60 €	5,000–9,999	€10 promo code per event, 1 free ballroom ticket/year, early registration, access to Masters Series Cups & Ranking
Masters Dancer Professional	3	125 €	75 €	10,000–14,999	€15 promo code per event, 2 ballroom tickets/year, 10% workshop discount, VIP registration, online profile
Masters Dancer Professional Plus	4	160 €	90 €	15,000–24,999	€20 promo code per event, 3 ballroom tickets/year, 15% workshop discount, 10% private-lesson discount
Masters Dancer Royal	5	200 €	100 €	25,000–39,999	€25 promo code per event, 4 ballroom tickets/year, 20% workshop discount, 15% private-lesson discount, 50% gala ticket discount, VIP lounge access
Masters Dancer Royal Plus	6	250 €	120 €	40,000–59,999	€30 promo code per event, free daytime ballroom entry, 30% workshop discount, 20% private-lesson discount, free gala ticket, VIP lounge
Masters Dancer Ambassador	7	—	—	60,000+ or awarded	€50 promo code per event, free event access, 50% workshop discount, 50% private-lesson discount, Gala table seat, media representation



1. MASTERS DANCER

Stars: ★

Points Range: 0–4,999

Annual Fee: €60 One-Time Registration Fee: €50

Benefits:

- Official Masters Series Pin (1 Star)
- €5 promo code for each Masters Series Event
- Access to all Masters Series Cups & Masters Series Ranking
- Membership Card and portal access
- Presentation on Instagram Account
- Priority Registration

About this Level:

The starting point of every Masters journey.

Gives every dancer a place within the community and first tangible privileges.



2. MASTERS DANCER PLUS

Stars: ★★

Points Range: 5,000–9,999

Annual Fee: €85 One-Time Registration Fee: €60

Benefits:

- Official Masters Series Pin (2 Star)
- €10 promo code for each Masters Series Event
- Access to all Masters Series Cups & Masters Series Ranking
- Membership Card and portal access
- Presentation on Instagram Account
- 1 entry ticket to ballroom per year
- Priority Registration

About this Level:

Designed for active participants who regularly attend Masters events.

Recognized for growing dedication and consistent presence.





3. MASTERS DANCER PROFESSIONAL

Stars: ★★ ★

Points Range: 10,000–14,999

Annual Fee: €125 One-Time Registration Fee: €75

Benefits:

- Official Masters Series Pin (3 Star)
- €15 promo code for each Masters Series Event
- Access to all Masters Series Cups & Masters Series Ranking
- Membership Card and portal access
- Presentation on Instagram Account
- 2 entry ticket to ballroom per year
- VIP Registration competition day
- 10% discount on all Masters Series workshops
- Online member listing on the official Masters Series website

About this level:

For dancers who demonstrate consistent performance and dedication.

Professional Members enjoy recognition, visibility, and stronger benefits as part of their Masters Series career development.



4. MASTERS DANCER PROFESSIONAL PLUS

Stars: ★★ ★★

Points Range: 15,000–24,999

Annual Fee: €160 One-Time Registration Fee: €90

Benefits:

- Official Masters Series Pin (4 Star)
- €20 promo code for each Masters Series Event
- Access to all Masters Series Cups & Masters Series Ranking
- Membership Card and portal access
- Presentation on Instagram Account
- 3 entry ticket to ballroom per year
- VIP Registration competition day
- 15% discount on all Masters Series workshops
- Online member listing on the official Masters Series website
- 10% discount on private lessons Masters Series Events

About this level:

For advanced competitors and dancers deeply engaged in Masters Series events.

Professional Plus Members enjoy premium benefits and access to exclusive training opportunities.





5. MASTERS DANCER ROYAL

Stars: ★★★★★

Points Range: 25,000–39,999

Annual Fee: €200 One-Time Registration Fee: €100

Benefits:

- Official Masters Series Pin (5 Star)
- €25 promo code for each Masters Series Event
- Access to all Masters Series Cups & Masters Series Ranking
- Membership Card and portal access
- Presentation on Instagram Account
- 4 entry ticket to ballroom per year
- VIP Registration competition day
- 20% discount on all Masters Series workshops
- Online member profile on the official Masters Series website
- 15% discount on private lessons Masters Series Events
- 50% discount on all evening tickets (Gala or evening sessions)
- Access to VIP Lounge area Masters Series Events

About this level:

Reserved for dancers who represent excellence and experience within the Masters Series.

The Royal level combines high-value and exclusive benefits with visible recognition in the Masters Series community.



6. MASTERS DANCER ROYAL PLUS

Stars: ★★★★★★

Points Range: 40,000–59,999

Annual Fee: €250 One-Time Registration Fee: €120

Benefits:

- Official Masters Series Pin (6 Star)
- €30 promo code for each Masters Series Event
- Access to all Masters Series Cups & Masters Series Ranking
- Membership Card and portal access
- Presentation on Instagram Account
- free entry tickets to ballroom (daytime)
- VIP Registration competition day
- 30% discount on all Masters Series workshops
- Online member profile on the official Masters Series website
- 20% discount on private lessons Masters Series Events
- 50% discount on all evening tickets (Gala or evening sessions)
- Access to VIP Lounge area Masters Series Events
- 1 free Gala ticket per year





About this level:

The highest purchased level in the Masters Series.

Royal Plus Members enjoy full benefits, prestige recognition, and access to elite privileges throughout the season.

7. MASTERS DANCER AMBASSADOR

Stars: ★★★★★★ **Points Range:** 60,000+ or awarded
Annual Fee: €0 **Registration Fee:** €0

Your Benefits:

- Official Masters Ambassador pin (7 stars, half-circle design)
- All Masters Series event tickets free of charge
- 50% discount on Masters Series workshops
- Official Ambassador title & media recognition
- Invitation to Masters Series Gala table seat
- €50 promo code for each Masters Series event
- Access to all Masters Series Cups & Masters Series Ranking
- Membership card and portal access
- Presentation on the official Masters Series Instagram account
- VIP registration on competition days
- Hall of Fame profile on the official Masters Series website
- 50% discount on private lessons at Masters Series events
- Access to VIP lounge areas at Masters Series events
- Complimentary joining of the agency for show dance representation
- Sponsorship access



About this Level:

The Masters Dancer Ambassador title is honorary or sponsored, granted by the Masters Series Council.

Ambassadors represent the spirit and excellence of the Masters Series internationally, symbolizing dedication, artistry, and prestige.

Only Masters Dancer Royal Plus members are eligible to reach the Ambassador level.



THE MASTERS POINTS SYSTEM

Category	Action	Points
Event Participation	Foundation Event	500
	Classic Event	750
	Prestige Event	1,000
	Royal Event	1,500
Entries	Solo Entry	40
	Pair Entry	80
Workshops	Official Workshop	200
Camps	Multi-day Camp	500
Private Lessons	Verified Lesson	100
Placements (Masters Series Cup)	1st / 2nd / 3rd	+500 / +300 / +200
	Finalist / Semi / Quarter	+100 / +50 / +25
Full Season Participation	Attended all Masters Series Events	2,000
Promotional Work	Repost, Tag, or Volunteer	+25 each (max. +200)

HOW THE SYSTEM WORKS

Step	Action	What Happens
1	Join the Masters Series	Receive pin, card, €5–€30 event promo depending on level
2	Participate in events & workshops	Earn points automatically
3	Reach new point thresholds	Unlock certificates of achievement for earned levels
4	Renew membership yearly	Keep benefits and 25% of last year's points
5	Continue your Masters Series journey	Collect points and rise through the stars



STATUS VS. ACHIEVEMENT

Path	How You Get It	What You Receive	What It Means
Purchased Status	Register or renew membership	Pin, card, benefits	Your official Masters Series standing
Earned Achievement	Reach level through points	Certificate + recognition + reward	Your personal accomplishment

Status can be purchased. Achievement must be earned.

RENEWAL RULES

Membership is valid for one year from the registration date.

- Renew within 30 days → keep current level and benefits.
- Late renewal → revert to Masters Dancer base level.
- Renewal fees are lower for returning members.
- Points reset annually, but 25% carry over.

Level	Renewal Fee
Masters Dancer	50 €
Dancer Plus	75 €
Professional	100 €
Professional Plus	130 €
Royal	160 €
Royal Plus	200 €
Ambassador	—

CERTIFICATES & RECOGNITION

Certificates are awarded only when a dancer reaches a level by points.

Purchased levels include pin, card, and benefits — earned levels include certificate and recognition.

Situation	What Happens
Level purchased	Status active, pin and benefits received (no certificate)
Level reached by points	Certificate of Achievement awarded
Multiple levels reached	Certificate for each earned level
Ambassador level	Granted by Council, certificate and public recognition



SUMMARY

- **Simple:** Join once, get your pin, start collecting points.
- **Fair:** You can buy a level for privileges or earn it for recognition.
- **Motivating:** Each level adds visible progress.
- **Valuable:** Benefits increase with each tier.
- **Structured:** Clear rules for renewals and achievements

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